

APPLICATION TO HANG BANNER  
OVER OR IN THE PUBLIC RIGHT-OF-WAY

III, D.

TO: Blacksburg Town Council  
FROM: Big Event  
Virginia Tech  
Public Relations, Sabine Thaler  
DATE: September 14, 2004

The undersigned makes application for permission to temporarily hang a banner over or in the public right-of-way upon the following terms and conditions of the Blacksburg Town Code:

Sec. 5562 Banners over the public right-of-way.

(a) Banners may be displayed over a right-of-way or within the median of a right-of-way for two consecutive weeks provided approval is granted by town council. Town council may attach conditions in the display of these banners.

(1) In determining whether to grant or deny the request to display a banner, the council shall be guided by the following standard: the event or cause for which the banner is to be displayed shall be of a town-wide, public nature. In this regard, the council finds that the town does not, and has not, designated the air space over the public streets or the medians of public rights-of-way as a public forum or a limited public forum, and it is reasonable to restrict messages there to those of a town-wide, public nature.

(b) Banners shall specifically meet the following criteria:

(1) Banners over a right-of-way shall not exceed one hundred twenty square feet in area and shall have a minimum street clearance of seventeen feet over grade.

(2) Banners in medians of rights-of-way shall be no larger than thirty-two square feet and shall not exceed eight feet in height.

(3) Banners in medians shall not interfere with the use of the right-of-way and shall not impair visibility of the traveling public.

(4) The person granted permission to display a banner over the public right-of-way or in a public median shall reimburse the town for town's reasonable and customary cost for town's erection and removal of the banner and shall deposit with the town an amount equal to that cost prior to the erection of the banner. The town manager shall determine the cost to erect and remove the banner, using the cost of labor, materials, and equipment. Only town forces shall erect and remove banners.

(5) Banners shall have reinforced eyelets in each corner and a continuous reinforced border around the perimeter of the banner.

(6) Air vents shall be provided in each banner to allow air to pass through the banner.

1. Location of Banner: Over Right of way
2. Banner Material: Vinyl
3. Banner Dimensions: 19.5 x 4'
4. Banner Purpose and Message: The Big Event sponsored by Student Government Association
5. Banner Display Dates: (Two week maximum display)  
Installation Date - MARCH 21, 2005  
Removal Date - APRIL 4, 2005
6. Fee For Installation/Removal Over Right-of-way: \$100.00
7. Fee For Installation/Removal In Right-of-way: \$50.00

In consideration of this approval, the undersigned shall indemnify and save harmless the Town of Blacksburg, its officers, officials, agents, contractors, or employees, from claims, damages, suits, judgments, legal actions, and the cost thereof, growing out of, or alleged to grow out of, the erection, maintenance, or removal of this banner.

This application must be approved by motion of Blacksburg Town Council.

Installation/Removal Fee  
received on: \_\_\_\_\_

Big Event / SGA  
Name of Organization/Applicant

[Signature]  
Applicant's Signature

208 Pheasant Run Dr, Blacksburg  
Address

540-580-9931  
Telephone

APPROVED BY TOWN COUNCIL:

\_\_\_\_\_  
Date

\_\_\_\_\_  
Town Clerk